

Advertizing Rate Sheet

YOUNG ISRAEL SHOMRAI EMUNAH OF GREATER WASHINGTON



Target Market

Promote your products and services with highly effective target advertizing to an active and vibrant community of professionals of common interest and shared values.

The largest active membership in the area makes it a great value and perfect for:

- **banking,**
- **financial management**
- **legal services,**
- **camps,**
- **health care,**
- **professional services.**
- **catering,**
- **home furnishings,**
- **real-estate,**
- **education,**
- **kosher food,**
- **travel**

Ad Deadlines

Hashomer - High Holidays Edition - August 07, 2015
 Hashomer—Passover Edition — March 31, 2016
 Banquet Journal— 3 weeks before banquet TBD
 Membership Directory— June 12, 2016

Ha Shomer (The Guardian)

Published twice a year; prior to Passover and the High Holidays it provides the definitive guide to the many events, times, relevant rituals and resources during these active and complicated seasons of the year. It is a valuable reference that is consulted repeatedly.



1/4 Page	3.75" x 3"	\$50.00
1/2 Page	3.75" x 6.25"	\$75.00
Full Page	7.75" x 6.25"	\$100.00
Color	(additional)	\$100.00
Back Cover	(additional)	\$100.00
IBC or IFC	(additional)	\$ 50.00

Membership Directory

An annual directory (distributed only to members) is repeatedly referenced all year long. It contains the latest contact information of fellow members and community service information, Synagogue Officers, Board of Directors and Committee Chairpersons



1/4 Page	3.75" x 3"	\$100.00
1/2 Page	3.75" x 6.25"	\$150.00
Full Page	7.75" x 6.25"	\$250.00
Color	(additional)	\$100.00
Special Placement		Call

Annual Banquet Journal

An advertisement in the Journal of one of our largest fundraising events of the year is sure to be noticed.



1/4 Page	3.75" x 3"	\$125.00
1/2 Page	3.75" x 6.25"	\$250.00
Full Page	7.75" x 6.25"	\$350.00
Color	additional	\$100.00
Special Placement		Call

Thank you for your support!